

Teacher:
Ms. C. Davis

Subject Area:
Banking and Financial Services

Room No.:
C227

Chapters 7 – 10: “Laws & Regulations”
(ABA Textbook)

Lesson Date: *continued*

April 16, 2015

POSTPONED DUE TO “TED TALKS”

Ch. 7: “Personal Financial Planning”

Ch. 8: “Business & International Banking Services”

Ch. 9: “Building Relationships: Marketing, Sales, and Customer Service”

Ch. 10: “Safeguarding Customers and the Bank”

Meeting Time/Period:

4th and 6th

Grade Levels:

12

What is the lesson objective? The student will be able to:

- **Define** terms (*investments, portfolio, stock, bonds, mutual funds, annuity, retirement accounts, estate, Gramm-Leach-Bliley Act (GLBA), cash management, capital markets, trust services, international banking, market share, cross-selling, advertising, sales promotion, CAN-SPAM Act, passphrase, authentication, security token, biometrics, fraud, whistleblower, civil money penalty (CMP), embezzlement, counterfeiting, malware, spyware, money laundering, incident response program (IRP), Bank Secrecy Act (BSA), and insider fraud*).
- **Explain** the need for financial planning services.
- **Describe** business and international banking services.
- **Discuss** how marketing, sales, and service help build customer relationships.
- **Explain** banking laws and regulations related to safeguarding customer information and protecting bank assets.

Differentiated Objective(s): The student will compare payments using various online technology tools and the internet to compare and contrast payments made by cash and checks.

TEKS 130.163, c5a, 6

- Describe how bank security programs minimize the chance for loss, including procedures for the secure handling of cash and checks, ...
- Describe laws and regulations used to manage business operations and transactions in the banking services industry.

Do Now: www.edmodo.com

- Kahoot – “Ch. 6 Laws Regs Quiz” **(retake)**

Instructional Delivery:

- Direct Instruction
- Peer-tutoring
- Guided Practice
- Independent Practice
- Facilitator
- Quizzes & Tests

Guided Practice and Monitoring:

- Teller Training Videos: 2 – 5 and Note taking
- Chapters 7 – 10 Presentation, Note taking, & Q/A *(handout)*
- LearnKey Module *(“Financial Literacy Sessions #4 – 5”) Session 5 DUE Friday, 4/17/15*

Independent Practice:

- Teller Training Videos: 2 – 5 and Note taking
- Chapters 7 – 10 Presentation, Note taking, & Q/A *(handout)*
- LearnKey Module *(“Financial Literacy Sessions #4 – 5”) Session 4 DUE Friday, 4/17/15*

Review/Reteach/Closure:

- Review / Quizzes / Reflections

Materials/References:

- Notebook, Computer, Internet, Flash-drive, handouts, Textbook *(ABA)*, www.edmodo.com, www.kahootit.com, www.onlineexpert.com, www.1stfinancialtraing.com